

# Impact Report 2023

## A MESSAGE FROM ALI, OUR FEMALE FOUNDER

In 2023 we celebrated 3 years in business – a significant milestone for any company moving from “start-up” to “scale up”. We felt a shift in our maturity and looked for potential opportunities to grow, feeling confident about our experience of working with customers from both the UK and internationally. At the heart of what we do is our passion and belief that any business can have a positive impact on people and the planet, and I hope that this report gives you a good flavour of how we have managed to achieve and demonstrate this with our own ESG goals last year.

### A YEAR OF GROWTH AND OPPORTUNITIES

When we started, we could see how the trends for ESG reporting were moving in regards to supply chain assessments and sustainable procurement. 2023 started with continued experience working with our first international client who was facing pressure from their investor to improve their ESG performance. As such we broadened our services to include ECoVadis, and we felt it timely to revise our offer to demonstrate the same values that we want to instil in our clients.

We have focused on formalising our own policies and procedures, and found opportunity for developing new services, which we are excited to launch in 2024/25.

Even though we have gone global, we continue to care about our local community and economy, and look forward to getting involved in more targeted partnership & social projects next year.

### IMPACT SNAPSHOT

34%

Business Growth

1

Third Party Accreditation

41%

of our top 80% spend on suppliers went to local or under-represented organisations



# £995 (2% revenue)

## DONATIONS MADE TO GOOD CAUSES

KENILWORTH LIONS  
KENILWORTH RUGBY CLUB  
SOLIHULL MOORS FC  
ST. NICHOLAS CHURCH (HARVEST FESTIVAL FOOD DONATION)

# 104

## HOURS VOLUNTEERED ON LOCAL PROJECTS

Our top  
achievements  
in 2023

KENILWORTH CHAMBER OF TRADE  
KENILWORTH CLIMATE CHANGE ACTION GROUP



### PROJECTS

### DETAILS

### OUTCOME

Good  
Governance

Create a suite of CSR related policies and procedures that demonstrate our commitment to high standards of transparency and governance

- formal policies covering: Human Rights and Working Conditions, Environment, Business Ethics, and Sustainable Procurement

Third Party  
Accreditation /  
Pledges

Committing and working to gain and maintain verification with third party certifications

- EcoVadis Bronze Medal
- Good Business Charter
- Prompt Payment Code
- SME Climate Hub

Calculate Carbon  
Footprint and  
create an EMS

Signed up to UK Government SME Climate Hub to commit to achieving Net Zero by 2030

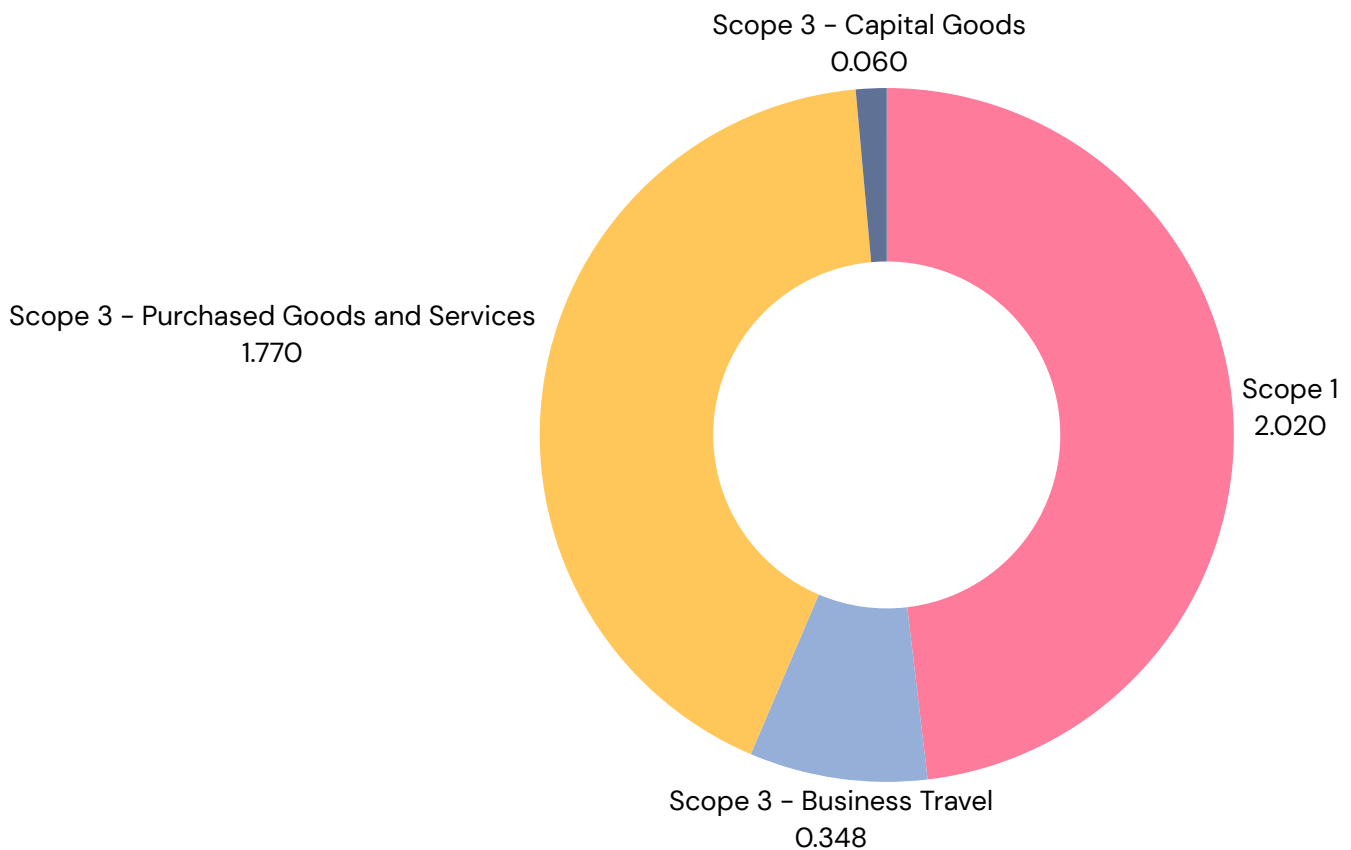
- Baseline Carbon Footprint calculated using Normative
- set up a basic environmental management system to monitor energy consumption, travel, waste and purchasing.



# Our Carbon Footprint 2023

## 4.19 tonnes CO2

THIS IS A 30% INCREASE FROM 2022 DUE TO SPEND BASED METHODOLOGY



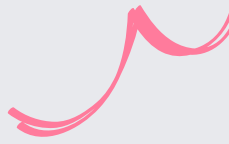
“DON'T LET PERFECTION STAND IN THE WAY OF GOOD”

CALCULATED USING  
**Normative**

AS PART OF THE




# There's still room for improvement...





In 2024 we plan on improving our impact on both people and the planet. Our goals include:

- Committing to the Disability Confident and Cyber Essentials initiatives
- Reducing our carbon footprint with focus on procurement and travel.
- Maintaining or improving our EcoVadis Rating
- Submitting our B Corp assessment for certification
- Revise our volunteering and donation policy to align to changes in our business

## Get in touch

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